



## ISO Position Paper

<b>Position Title</b>	URL Shortening
<b>Position Audience</b>	Princeton IT Professionals
<b>Contact</b>	Information Security Office: InfoSec@princeton.edu
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### Problem Statement

With the prevalence of phishing attacks, the community needs to view the entire URL in communications so that they can assess the risk of a website prior to clicking the link. URL shortening services obscure the URL target making it impossible for a user to determine the website to which browsers are being directed.

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### ISO Position

Unless there is a character limit, full URLs should be utilized in all official University communications.

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