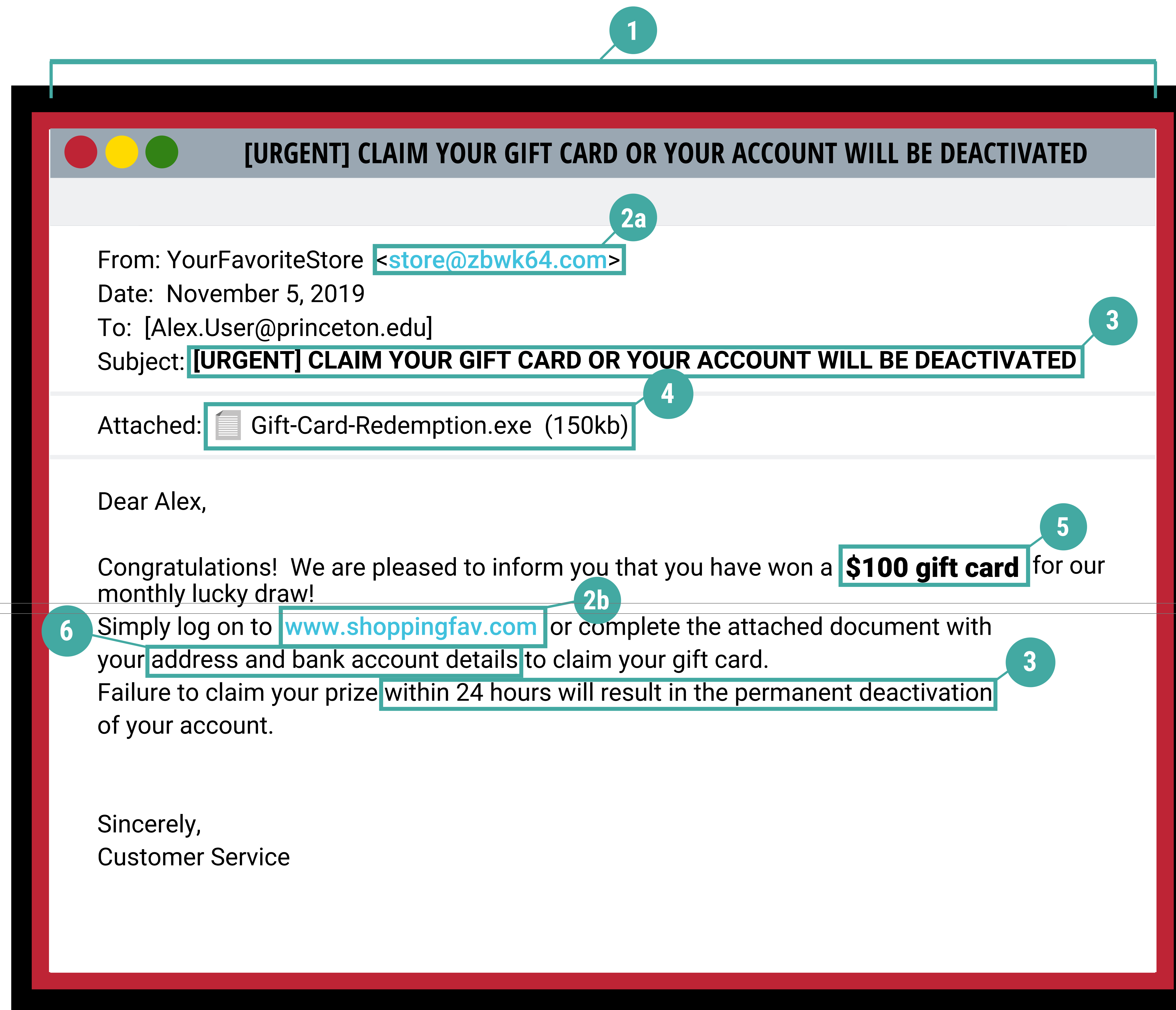


ANATOMY OF A PHISHING EMAIL



1 Unexpected emails



2 Mismatched (2a) & misleading information (2b)

www.shoppingfav.com

<http://www.wq31.data.net>

3 Use of urgent or threatening language

[URGENT]

Click Now!!!

SIGN UP NOW!

4 Suspicious attachments



5 Promises of attractive rewards



6 Requests for confidential information



Report suspicious emails you receive at Princeton

1. Check the Phish Bowl web page for the latest phishing alerts: princeton.edu/phish-bowl
2. Forward any phishing emails that have not already been reported to: phishbowl@princeton.edu